



Michael P. O'Brien
Detroit Regional Sales Manager

1555 Fairlane Drive
Suite 200
Allen Park, MI 48101

February 28, 2012

Mike Sareini
Jorgenson Ford
8333 Michigan Ave.
Detroit, MI 48210

Dear Mike:

I wanted to take a moment to personally thank you for your tremendous sales performance in 2011. You finished as the third highest volume Ford salesperson in the entire nation and #1 in the Detroit Region. Outstanding!!

As the person responsible for sales, market share, and marketing in the Region, I know how important you are to our success. To sell 440 new vehicles in one year is an amazing accomplishment. While we are proud of the progress that Ford has made in its quality, fuel efficiency, styling, and many other areas, I am keenly aware that without professional, knowledgeable, and courtesy sales consultants like you we would not have anywhere near the success that we had last year.

On behalf of my team here, as well as all of Ford Motor Company, I want to thank you for your incredible performance last year and we look forward to even bigger things in 2012. Thank you and congratulations!

Sincerely,

A handwritten signature in cursive script, appearing to read "Mike O'Brien".

Mike O'Brien